

[To be printed on letter head]

UNDERTAKING FOR USING SPLICE RESOURCES'S ONLINE BULK SMS PLATFORM

We, as detailed herein, undertake to ensure that we have the prior approval of /agreement with all mobile telephony subscribers to whom the bulk SMS is sent or intended to be sent by us. We shall further ensure that we comply with applicable requirements of The Telecom Unsolicited Commercial Communications Regulations, 2007 and any amendments thereof and/or any rule, regulation, direction, laws, judgments, etc issued in this regard by the Department of Telecommunication ("DoT") and/or the Telecom Regulatory Authority of India ("TRAI") and/or any competent authority.

We, at all times, undertake to ensure that we have the requisite permission, consent, authority, approval from the intended recipient and shall not, in absence or ignorance of such an approval/consent/permission, send or transmit any communication to the intended recipient.

We hereby undertake to indemnify, hold harmless and defend SPLICE RESOURCES, its affiliates and their respective employees, officers, agents and directors against any claim (alleging violation of the above-mentioned regulations) by a third party, including statutory/regulatory authority(s), for any and/or all damages, costs, expenses, penalties which may be claimed from SPLICE RESOURCES. We hereby understand and agree that SPLICE RESOURCES reserves the right to change tariff/ price as per accordance of Government / Trai / Telecom Operator etc's regulation, actions, directives etc.

We further indemnify SPLICE RESOURCES against any financial or consequential damages, costs, expenses, penalties resulting out of any SPAM reported with respect to either the SMS content or mobile number recipients' consent not being taken or any other compliance issue not adhered to /ignored /omitted by us or any other negligence on our part. All disputes arising out of or relating to the bulk sms services are subject to Ahmedabad Jurisdiction only.

Please refer: <http://www.rapidSMS.co.in/terms.html>

Company Name											
Company Address											
Contact Person											
Landline No. With STD code											
Email address											
Mobile Number											
Sms package (✓)	20000	50000	1 Lakh	Other: _____							
Payment Detail (✓)	Cash / NEFT / Cheque No: _____									Dt: __/__/__	
Company Website											

- A. Purpose of the SMS (Please tick mark (✓) the relevant category):**
- Promotional SMS (SALE / Store Opening / New Arrival / Discount etc)
 - Service (Alerts / Updates / Reminders _____)
 - Others: (Attach a separate sheet, if required)

B. Maximum 8 Characters Long Sender Name:
(A-Z, 0-9, Space, etc)

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SIGNATURE (with Company Stamp)

Authorized Signatory: _____ **Date:** ____/____/____